Vigilance Awareness Week - 2022



Presentation on activities carried out by Team Vigilance, BPCL during Vigilance Awareness Week (VAW)-2022 across India



Inaugural Function



VAW–2022 was inaugurated in Mumbai HQ, Regional Office Noida, Chennai, Kolkata, Kharghar Mumbai, Kochi Refinery, Bina Refinery, Mumbai Refinery and other BPCL's offices / other establishments across India

No. of total inaugural functions: 4 5 4

Total no. of people participated: 8, 7 4 1











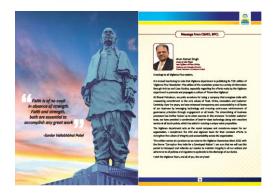


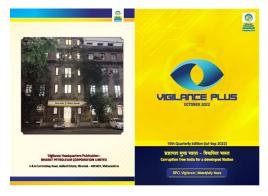


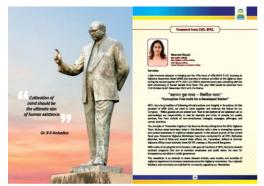
Release of Quarterly Newsletter











Vigilance Plus - October 2022

Central Vigilance Commission visits BPCL, Mumbai on Nov. 4, Nov 2022



 CVC presided over VSC (Vigilance Study Circle) comprising CVOs of other PSUs based in Mumbai

 Visited Digital Centre of BPCL and appreciated the central monitoring setup



Integrity Pledge



 Integrity Pledge was administered across India, in BPCL offices and other networks

• Pledge taken by total no. of Employee: 4, 0 1 0

• Pledge taken by Customers: 15,301

Pledge taken by Citizens: 5 4, 4 3 0

• Total Pledges taken: 7 3, 7 4 1













Integrity Jingle played in ROs & Schools VAW-2022 Theme on Petrol/Diesel & LPG Cash memos



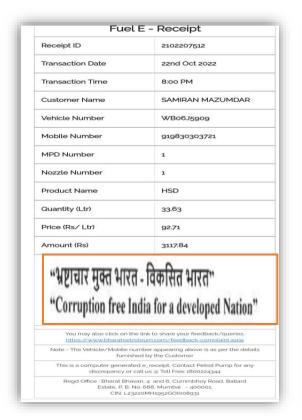
Integrity Jingles played at 15,000 BPCL Petrol Pumps all over India

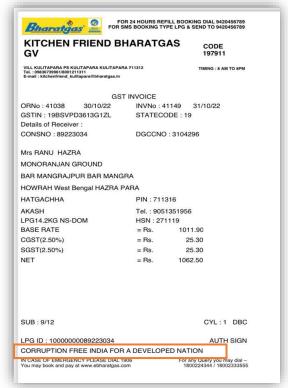




The VAW-2022 theme was printed on Diesel/Petrol cash memos, covering 60 lakh customers/day

VAW-2022 theme was also printed on LPG cash memos, covering approx. 15 lakh customers/day





School Activities



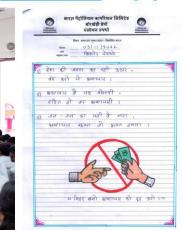
Slogan, Drawing, Extempore Speech, Rangoli

Various activities promoting the VAW-2022 Theme were organized across India

Total no. of activities organized: 1 2 2

Total no. of Teachers, Students participated: 8, 2 0 0













Print Media Coverage



National/Regional newspapers

V A W –2022 by BPCL covered under 161 publications PAN India



Electronic Media Coverage



Regional Electronic Media covered VAW-2022 activities organized by BPCL





Social Media Coverage





Platform	Impressions* (from 30.10.2022 to 09.11.2022)
Twitter	6, 4 4, 8 8 1
Facebook	3 ,0 9 2
Instagram	1, 3 9, 6 7 4

During VAW-2022, first time Social & Digital Media Experimentation was initiated

^{*}Impressions - People saw our posts

Walkathon, Cyclothon



Walkathon and Cycle Rallies were organized to sensitise the general public to spread the message of VAW-2022

Total no. of events organized: 7 0

Total people participated: 2, 6 8 3











Women Participation in VAW-2022



energising lives

There was a special focus was done on women participation during the Campaign

BPCL teams created awareness amongst Ujjwala women customers about customers rights to eliminate corruption









Meet with Vendors, Transporters/Drivers Distributors



The message of VAW–2022 was shared with the major stakeholders of BPCL

Total no. of events organized: 3 4 2

Total no. of participants: 3, 4 2 1









Customer Education, Complaint Redressal







Customer education programs were conducted, keeping focus on newly enrolled Ujjawala and rural petrol/ diesel customers

Total no. of events organized: 1 4 1 Total no. of participants: 3, 4 4 4



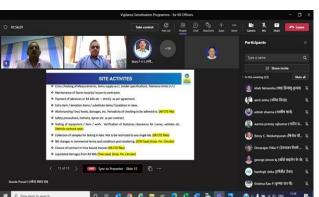


Webinar / Workshops / Training



Online training programs, workshops and webinars were organized to enhance the competency building of officers, vendors and other stakeholders on CTE/ procurement procedures and skill to handle Ethical Dilemmas









Total no. of events organized: 3 2 Total no. of participants: 8 2 7

Gram Panchayat VAW activities





In order to galvanise the rural customer population, various Gram Panchayat Sabhas were organised to spread the awareness on customer rights

Total no. of events organized: 104
Total no. of participants: 4,710







Thank you!